DEER NEW JERSEY,

Let's find balance for our forests, farms, and families.

**NONPROFIT ACTION GUIDE**

**For land trusts, nature groups and community nourishment**

MISSION-DRIVEN DEER STEWARDSHIP

# Turn your mission into measurable action.

Nonprofits can restore land, nourish the community, build public support and inspire stewardship across connected landscapes.



## WHY NONPROFITS MATTER

More than three-quarters of New Jersey is privately owned. Trusted nonprofits can connect science, land management and community values.

## WHAT SUCCESS LOOKS LIKE

Healthier native regeneration, a stronger antlerless deer harvest, accountable hunting, donated venison and nearby landowners taking action.



## SIX STEPS FROM CONCERN TO LANDSCAPE IMPACT

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| 1 | **READ THE LAND** | Look for missing saplings, sparse native understory, invasive shrubs and browse damage. Ask a forester or ecologist when needed. |
| 2 | **CONNECT TO MISSION** | Define how deer density affects your conservation, education or community goals—and set a clear standard for recovery. |
| 3 | **ALIGN YOUR PEOPLE** | Understand the incredible food value of venison. Then engage staff, a venison processor, a soup kitchen, donors, and neighbors. |
| 4 | **STRENGTHEN THE HUNT** | Set a meaningful doe-harvest goal. Use written rules, capable hunters, verification, incentives and venison donation to achieve it. |
| 5 | **EVALUATE + ADJUST** | Review harvest results, hunter performance and venison donation. Retain successful participants, raise program support and recruit. |
| 6 | **SHOW PROGRESS + LEAD** | Share land outcomes, harvest and donation results. Help nearby landowners adopt effective stewardship across the landscape. |

# Your land can lead a larger landscape.

**Deer New Jersey,** can help with mission alignment, stakeholder communication, hunting-program design, venison donation and evaluation.

**Get the full guide: deernj.org**

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FULL GUIDE